

A CONSUMER MOTIVATION AGENCY BUILT LIKE NO OTHER TO FUTURE-PROOF YOUR BRAND

OUR SERVICES

- FULL-SCOPE DIGITAL MARKETING SERVICES
- FULL SERVICE IN-HOUSE, MULTILINGUAL VIDEO, AUDIO + PRINT PRODUCTION
- FULL MEDIA PLANNING, STRATEGY + PLACEMENT
- COMPLETE CREATIVE SERVICES DEPARTMENT
- PROPRIETARY CALL TRACKING SERVICES
- ORGANIC + PAID SOCIAL MEDIA MANAGEMENT
- INFLUENCER RELATIONS

WHY AD LEVERAGE?

- RESULTS-FOCUSED ADVERTISING SOLUTIONS
- EXPERT MARKET + CONSUMER UNDERSTANDING
- ACCOUNTABILITY + FULL TRANSPARENCY
- UNRIVALED UNDERSTANDING OF CONSUMER LANDSCAPE
- TRUE MULTICULTURAL MARKETING EXPERTISE
- ARTIFICIAL INTELLIGENCE MARKETING EXPERTS
- PATENTED PROPRIETARY AD TECH
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FROM CONCEPT TO CREATION, YOUR BRAND DESERVES **CROSS-PLATFORM STRATEGY & CONNECTIVITY!**

CREATIVE DEVELOPMENT

- › Brand Building
- › Product + Service Advertising
- › Grassroots Marketing
- › Messaging + Positioning

DIRECT MARKETING

- › Direct Mail
- › Direct Response Advertising
- › Sales Collateral

GRAPHIC DESIGN

- › Logo Design
- › Print Materials
- › Digital Graphics
- › Landing Pages
- › Product Packaging + Labels
- › Custom Animation

CRM

- › Customer Relationship Management
- › Setup + Integration
- › Email Automation
- › Email Marketing

MEDIA BUYING + PLACEMENT

- › Over-The-Top Media (OTT) + Streaming Advertising
- › Broadcast TV + Cable
- › Radio
- › Billboards, Outdoor + Building
- › Print Publications
- › New Media
- › Podcast

STRATEGIC PLANNING

- › Multi-channel Strategic Targeting
- › Creative Power + Analysis
- › Performance Tracking + Execution
- › Creative + Targeted Marketing Plans
- › Experienced Marketing Consulting

VIDEO + AUDIO PRODUCTION

- › Commercial Video Production
- › Internet + Social Video Production
- › TV Production
- › Sports Marketing
- › Radio Commercials
- › Podcast Production
- › Jingles
- › Text + Chat Bot Campaign

DIGITAL MARKETING

- › Website Design + Development
- › Search Engine Optimization
- › Content Development
- › Website Hosting
- › Paid Social Media Advertising
- › Organic Social Media Management
- › YouTube Advertising
- › Instagram Advertising
- › Online Reputation Management
- › Conversion Funnel Development

WEB DESIGN + ANALYSIS

- › Search Engine Placement
- › Keyword Optimization
- › Website Traffic Monitoring
- › Analytics Setup + Reporting
- › A/B Conversion Testing

PROMOTIONS

- › Grass Roots Community Tie-Ins
- › Cross-Marketing Opportunities
- › Event Marketing
- › On-Location Media Promotions
- › Sponsorship + Endorsement Opportunities

PUBLIC RELATIONS

- › Media Relations
- › Press Releases
- › Media Pitching
- › Reputation Management
- › Influencer Relations

