AMIR YAQUB
Hi!
UI/UX - WEB AND GRAPHIC DESIGNER

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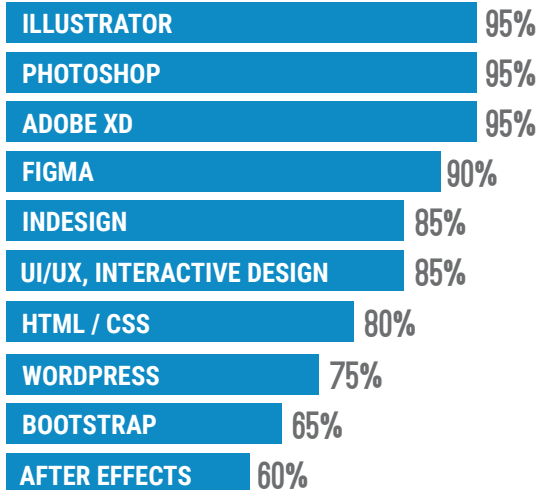
SOFT SKILLS

Communication Time management Problem solving
Collaborate Creativity Innovation Teamwork
Typography Color theory Branding Layout design
Multitasking Analytical skills Flexibility

SKILLS SETS

Skill	Level
ILLUSTRATOR	95%
PHOTOSHOP	95%
ADOBE XD	95%
FIGMA	90%
INDESIGN	85%
UI/UX, INTERACTIVE DESIGN	85%
HTML / CSS	80%
WORDPRESS	75%
BOOTSTRAP	65%
AFTER EFFECTS	60%

PROJECTS

alifbee.com
accertify.com
eskill.com
geothermalforall.com
premierbpo.com
watchonlinehorseracing.co.uk
sesport.dk
ichamba.com
livegoals.com
live-fodbold.dk
flashscore.com

SOCIAL CAMPAIGN

PremierBPO
Florence
Accertify
eSkill

ACADEMICS

2000
Bachelor of Computer Sciences
The National College (NCCS) Lahore.

1997
Diploma of Associate Engineering Electronics
Punjab Board of Technical

PROFESSIONAL STATEMENT

Well-rounded and in-depth knowledge of the constraints and opportunities of UI/UX Design, Web, Graphic Design, and Multimedia. Solid skills and experience in team-based and individual work under high pressure and tight deadlines. Energetic and self-motivated to continuously advance me and my peers.

ME TALKING ABOUT MYSELF

I am enthusiastic about advancing my career in interactive design. With more than 18 years of experience, I've built up a massive reputation for producing original and professional work. Creating UI/UX solutions for complex web and mobile interfaces, Social Network apps, Enterprise apps, Marketplaces, Social Campaign, Mockup Design and Print Collateral.

Throughout my professional journey, I have created over 150 adaptive websites and 12 mobile applications, catering to both American and European markets. I have consistently delivered top-notch design solutions. With my extensive experience and educational background, I possess a deep understanding of design principles.

I have acquired solid skills and hands-on experience in both collaborative team-based projects and individual work, even under high-pressure situations and tight deadlines. But more importantly, I've got good ideas and an absolute unwavering passion for all things creative done professionally and properly.

I invite you to take a look at my portfolio here.

PORTFOLIO

PROFESSIONAL SUMMARY

- Generate visually appealing designs for a wide range of projects including advertisements, brochures, packaging, websites, print collateral, logos, Icons, Software Skins, style guides and branding documents, Social Campaigns.
- Design user interfaces that are intuitive, visually appealing, and easy to use. This involves creating layouts, selecting colors, typography, and visual elements to enhance the overall user experience.
- Ensure that interfaces are optimized for various screen sizes and devices, including desktops, tablets, and smartphones. Implement responsive design techniques to provide a seamless user experience across different platforms.
- Worked closely with cross-functional teams, including developers, and product managers, to translate user requirements and business goals into effective interface designs.
- Use creative problem-solving skills to address design challenges and find innovative solutions that balance user needs, technical constraints, and business requirements.
- Collaborate with clients or team members to understand project requirements and develop creative concepts that effectively convey the desired message or brand identity.
- Prioritize tasks and manage time effectively to meet project deadlines and deliver high-quality work on schedule.
- Leading design projects from conception to completion, providing creative direction and guidance to junior designers and front end developers.
- Communicating with clients to understand their needs, present design concepts, and incorporate feedback into final deliverables.

| EXPERIENCE |

JAN 2021 - TO DATE
KEO Marketing Inc. (Remote)
UI/UX DESIGNER

Within the realm of KEO Marketing, I manage a diverse range of clients. My responsibilities encompass designing web sites, Landing pages, UI Design for mobile apps, social media posts, creating user-friendly interfaces, producing print collateral, design case studies, crafting white papers, and establishing brand identities. Worked closely with cross-functional teams, including developers, and product managers, to translate user requirements and business goals into effective interface designs.

MAY 2019 - JAN 2021
APOYO TECH
UI/UX DESIGNER

I have taken the initiative to create the Priemer BPO website, starting from initial sketches all the way to the final product. Additionally, I have successfully implemented it using WordPress. Furthermore, I have designed templates, mockups, Landing pages, whitepapers, case studies, brochures, and infographics. Throughout the process, I have collaborated closely with cross-functional teams, such as product managers, developers, and other designers, to ensure that the design solutions align with the business requirements and prioritize the needs of the users.

SEP 2015 - APR 2019
SCORESGALAXY
CREATIVE CONSULTANT

I oversee a wide variety of clients, offering them guidance in terms of design. My duties include handling Sports Betting websites, developing landing pages, designing user interfaces for mobile applications, creating design for social media posts, and producing print materials with user-friendly layouts.

JUL 2010 - AUG 2015
PENGUIN INFORMATICS
HOD (FRONTEND TEAM)

I possess experience in creating numerous fantasy game Sports Betting platforms, starting from initial concept designs to the final product. The company offers real-time sports results and statistics around the clock, as well as live commentary for various sports. I have designed multiple betting websites for Soccer, Tennis, Formula 1, Handball, Horse Racing, Golf, and Tour de France. Additionally, I have taken charge of leading design projects from inception to completion, providing creative guidance and direction to junior designers and front-end developers.

MAY 2009 - JUL 2010
NEXTBRIDGE
TEAM LEAD CREATIVE

During my employment, I have created the Hyperconversion App, also known as the Enterprises App. This application offers a wide range of pre-made templates for landing pages, allowing users to select a template and easily customize their landing page with just a few clicks. Additionally, I have been involved in designing the Codeweek magazine, which focuses on technology and the IT and software industry. The magazine is released on a monthly basis, and I have also designed its corresponding website and blog. Furthermore, I am responsible for handling all in-house design-related tasks at Nextbridge.